

Join us for this *important week* of *Recovery Advocacy* on social media to help reduce stigma and strengthen our voices of recovery!

Minnesota Recovery Connection (MRC) and The Hazelden Betty Ford Institute for Recovery Advocacy are leading this national online campaign on May 2-6, in collaboration with our friends at the Altarum Institute, Facing Addiction, Young People in Recovery (YPR), and Faces & Voices of Recovery.

As shown on the following page, each day has a different hashtag for you to use. Please also tag your posts with our hashtag for the week

#RAAW16





Take action and advocate for recovery on Facebook, Twitter, Instagram and wherever else you're social!



MONDAY **#ThisIsWhatRecoveryLooksLike**

Celebrate recovery by sharing a picture on social media that shows what recovery looks like in your life.



TUESDAY **#OurStoriesHavePower**

Smash some more stigma by sharing a brief description of your recovery on social media. Go a bit further and share your story of recovery with your legislators.



WEDNESDAY **#CARA2016**

Record and post on social media a short video describing why you support the Comprehensive Addiction & Recovery Act, and "tag" your U.S. representative. We'll edit together a compilation of your videos afterward!

More info on CARA at: minnesotarecovery.org/cara



THURSDAY **#AltarumBHchat**

Interact with Hazelden Betty Ford's William Moyers, one of the nation's leading voices on recovery advocacy, in a Twitter chat hosted at 1 p.m. CT by our friends at the Altarum Institute. After the initial chat, stick around and interact with other leaders from Hazelden Betty Ford, Altarum, MRC, Facing Addiction, YPR, and Faces & Voices of Recovery.



FRIDAY **#2ndChances**

Support opportunities for redemption by sharing on social media examples of why second chances are important, including any you may have received.

Recovery Advocacy Action Week provides opportunities to reduce stigma, further public dialogue about recovery and to highlight policy issues that help more people get the care they need for long-term recovery!